FIG. 1

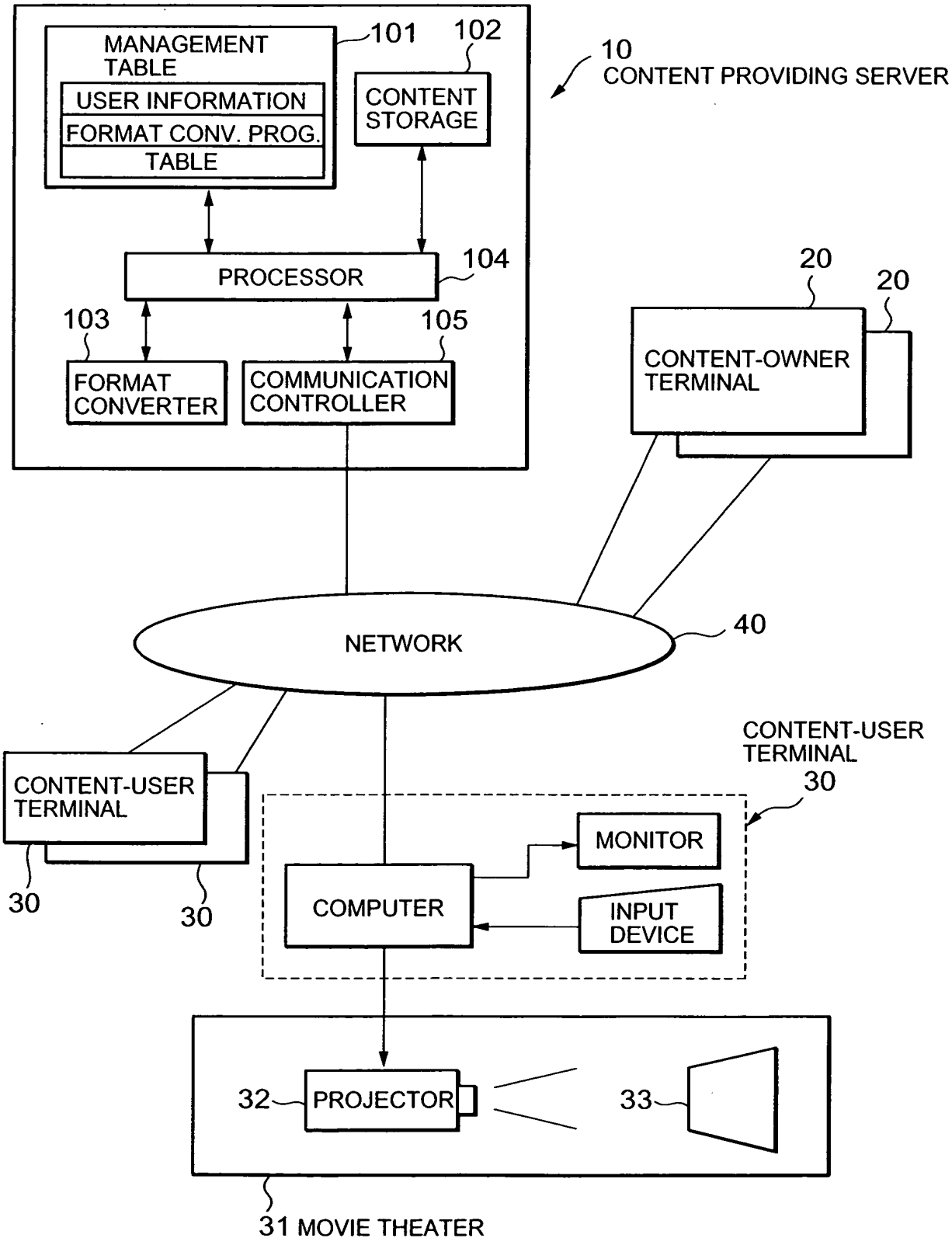
MANAGEMENT TABLE
USER INFORMATION
FORMAT CONV. PROG. TABLE
101
102
CONTENT STORAGE
10
CONTENT PROVIDING SERVER
PROCESSOR
104
103
105
FORMAT CONVERTER
COMMUNICATION CONTROLLER
20
20
CONTENT-OWNER TERMINAL
NETWORK
40
CONTENT-USER TERMINAL
30
CONTENT-USER TERMINAL
30
30
MONITOR
COMPUTER
INPUT DEVICE
32
PROJECTOR
33
31 MOVIE THEATER

FIG. 2

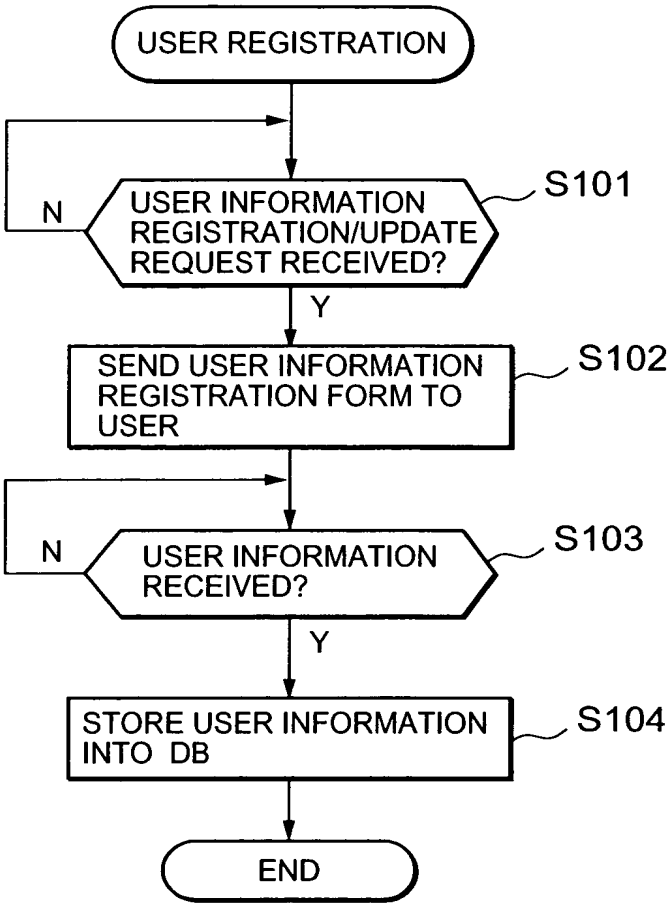
USER REGISTRATION
USER INFORMATION REGISTRATION/UPDATE REQUEST RECEIVED?
S101
N
Y
SEND USER INFORMATION REGISTRATION FORM TO USER
S102
USER INFORMATION RECEIVED?
S103
N
Y
STORE USER INFORMATION INTO DB
S104
END

FIG. 3A

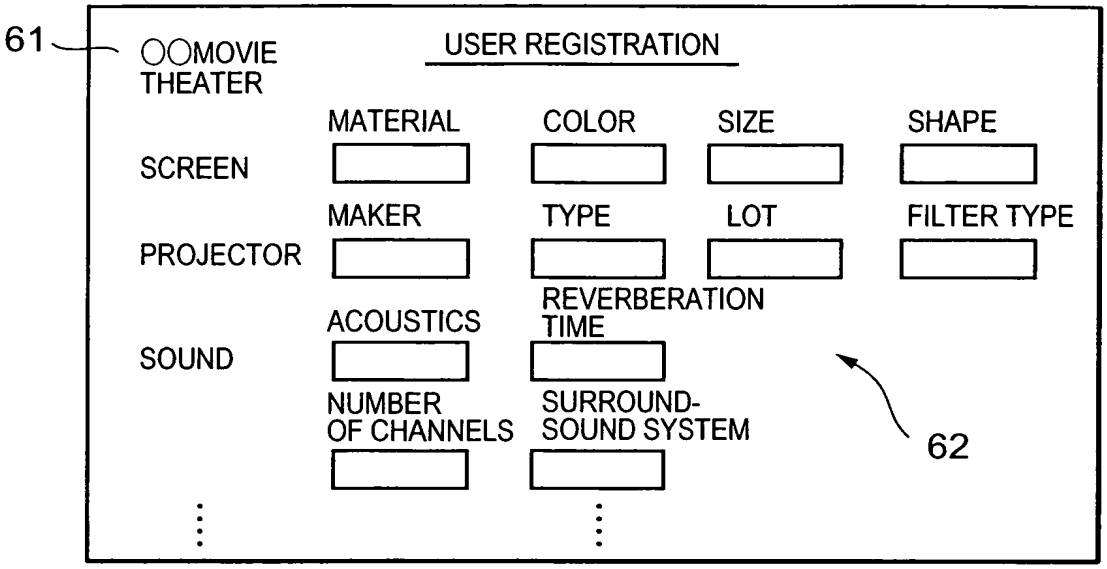

FIG. 3B

101

MANAGEMENT DATABASE

101a		101b		101c
USER ID	USER INFORMATION	ENVIRONMENT	FORMAT CONVERSION PROGRAM	SELECTED PROGRAM SETTING TABLE
A	I_1	E_1	P_1	
B	I_2	E_2	P_2	
⋮	⋮	⋮	⋮	

FIG. 4

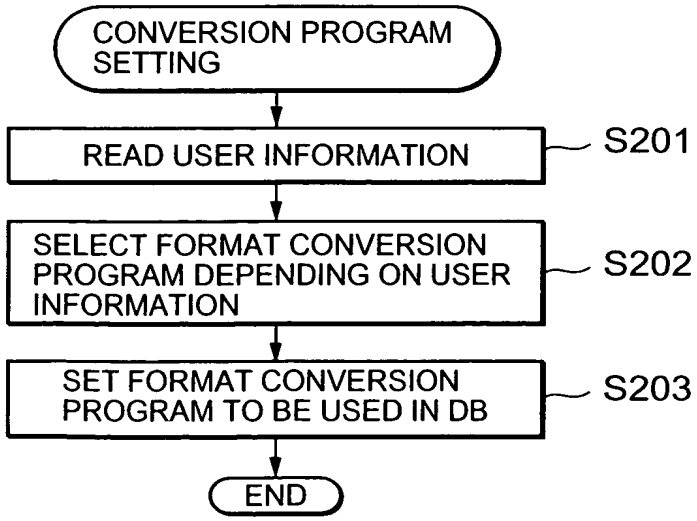

FIG. 5

101c

DELIVERY DESTINATION	SELECTED CONVERSION PROGRAM
USER ADDRESS A	FORMAT CONVERSION PROGRAM X
USER ADDRESS B	FORMAT CONVERSION PROGRAM Y
USER ADDRESS C	FORMAT CONVERSION PROGRAM Z
⋮	⋮
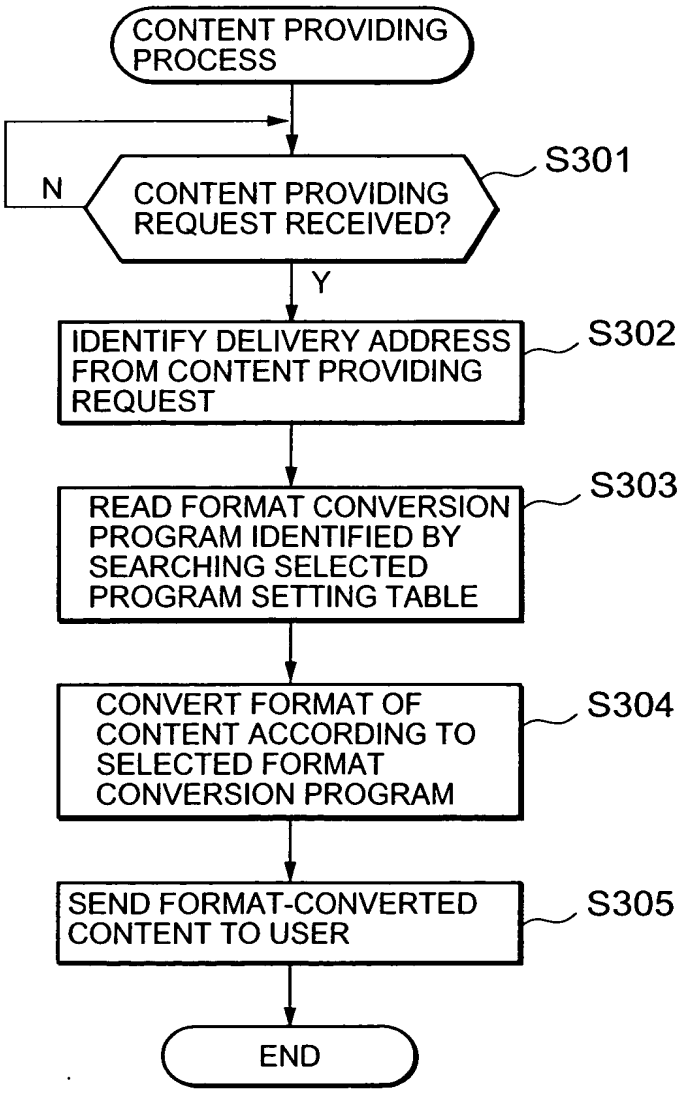
FIG. 6